★ *"Beautiful Westward-Ho"* ★

Located on Highway 26, east entrance to Scottsbluff is new, modern, fire-proof, entirely insulated with sound-proofed walls. ROOMS and Complete APARTMENTS, excellently furnished. $1.50 and up—weekly and monthly rates.

Coffee Shop and Fountain in connection.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

POST CARD

WESTWARD-HO LODGE

LIVING ROOM and DINETTE

COFFEE SHOP

LOUNGE

NEBRASKA'S FINEST MOTOR HOTEL

SCOTTSBLUFF

COMMERCIAL TOURIST

OB-H759